## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re Application of : Vladimir Pentkovski, et al.

Application No. : 10/813,942 Filed : 03/30/2004

TC/A.U. : 2186

Examiner : Paul W Schlie

Docket No. : P18224

For : IMPROVING STORE PERFORMANCE

Commissioner For Patents P.O. Box 1450 Alexandria, VA 22313-1450

## PRELIMINARY AMENDMENT AND RESPONSE

Dear Sir:

In response to the final Office Action of May 23, 2007, please refer to the following remarks regarding the above-identified application.

Amendments to the specification: NONE

Amendments to the claims: begin on page 2

Amendments to the drawings: NONE

Remarks/Arguments: begin on page 9

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